



**FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS**

**fd  
fp** | **FACULTY  
DEVELOPMENT  
PROGRAM**

**Multivariate Data Analysis for  
Management Researchers**

**By**

**Dr. Tuhin Chattopadhyay**

**16th & 17th August, 2013**

**FIIB Campus, New Delhi**

**Exclusive Hands on Training on SPSS and SAS E-Miner  
&  
Sessions on How to get your Research Paper Published?**

**Small Group Size : Limited to 25 Participants**

**Last Date to Register : 10<sup>th</sup> August 2013  
(Early Bird Discount till 31<sup>st</sup> July 2013)**

## Program Details

The program will discuss the basics of research methodology and the applications of statistics in business research. The participants will also be introduced to SPSS and individual guidance will be provided to develop the proficiency in SPSS. After the completion of the program, the participants can perform multivariate data analysis through SPSS in their respective research and get their research paper published in internationally reputed refereed journals.

## Pedagogy

Hands-on practical experience of the participants in SPSS/ SAS through solving research problems.

- To equip the participants with the knowledge of research methodology and hands-on experience of SPSS for conducting business research
- To guide the participants with the techniques of writing research papers and the tricks to get them published

## Objective

## Target Audience

This program is primarily for faculty members and researchers from Universities and Business schools who are interested in doing empirical research in the area of Management and related fields

Dr. Chattopadhyay has a decade of accomplished experience in teaching business analytics and possesses deep domain knowledge in Data Science, Business Statistics, Big Data Analytics, Data Mining, Predictive Analytics & Predictive Modelling. A Ph.D. in Management and double Masters in Science (M.Sc.) and Business Administration (M.B.A.), he has presented research papers in several international conferences and published in internationally reputed referred journals. He regularly conducts FDPs/ MDPs/ Workshops on Business Analytics & Multivariate Data Analysis (using SPSS & SAS). His complete profile book can be downloaded from

[www.tuhinchattopadhyay.com](http://www.tuhinchattopadhyay.com)

## Meet Your Trainer



Dr. Tuhin Chattopadhyay  
Professor, FIIB

# Program Schedule

## Date and Venue

16th & 17th August, 2013 (Friday & Saturday)

Fortune Institute of International Business, New Delhi

### Day 1 (16<sup>th</sup> August, 2013- Friday)

Time	Program
9:30 A.M. – 10:00 A.M.	Registration
10:00 A.M. – 11:30 A.M.	Introduction to Research Methodology
11:30 A.M. – 11:45 A.M	Tea Break
11:45 A.M. – 1:15 P.M.	Introduction to SPSS & SAS E-Miner through T-test & Chi-square Test
1:15 P.M. – 2:00 P.M.	Lunch
2:00 P.M. – 3:15 P.M	ANOVA [One Way ANOVA, Randomized Block Design & Factorial Design] through SPSS
3:15 P.M. – 3:30 P.M	Tea Break
3:30 P.M. – 5:00 P.M	An Introduction to Multivariate Data Analysis

### Day 2 (17<sup>th</sup> August, 2013-Saturday)

Time	Program
10:00 A.M. – 11:30 A.M.	Multiple Regression through SPSS/ SAS E-Miner
11:30 A.M. – 11:45 A.M	Tea Break
11:45 A.M. – 1:15 P.M.	Discriminant Analysis through SPSS/ SAS E-Miner
1:15 P.M. – 2:00 P.M.	Lunch
2:00 P.M. – 3:15 P.M	Factor Analysis through SPSS/ SAS E-Miner
3:15 P.M. – 3:30 P.M	Tea Break
3:30 P.M. – 5:00 P.M	How to Write Research Paper and Get It Published?
5:00 P.M. - 5:15 P.M	Valedictory Session and Distribution of Certificates

## About FIIB

Fortune Institute of International Business (FIIB) has carved out a niche in the academic & corporate world for its innovative approach to MBA education. FIIB is ranked among the top management institutions in India and has its programs approved/accredited by AICTE, NBA & AIU.

With a focus on sustainable business education, FIIB is especially committed to the cause of supporting and nurturing young leaders and entrepreneurs in India. A continued focus on research, linkages with renowned global institutions, highly collaborative culture combined with a small student body creates a vigorous intellectual environment and a compelling learning experience at FIIB.

31<sup>st</sup> July 2013: Early

Bird Bonanza

- Rs xxxxx Per Participant
- Rs xxxxx Per Participant if 3 or more register from same organization

- Payment is to be made by Demand Draft in favor of "Fortune Institute of International Business" payable at New Delhi
- The registration fee includes Technical sessions, Lunch and Tea

## Registration Details

Last Date to Register : 10<sup>th</sup> August 2013

REGULAR FEE

- Rs xxxxx Per Participant
- Rs xxxxx Per Participant if 3 or more register from same organization

## Contact Details

Dr. Tuhin Chattopadhyay  
Fortune Institute of International Business  
Plot 5, Rao Tula Ram Marg,  
Vasant Vihar, New Delhi - 110 057  
91 – 9250674214 (M), 011 - 47285013 (O)  
E-mail: [tuhin.chattopadhyay@fiib.edu.in](mailto:tuhin.chattopadhyay@fiib.edu.in)

For details regarding accommodation for outstation candidates, kindly contact Mr. Vineet Jain, Assistant Registrar (FIIB) at [vineet.jain@fiib.edu.in](mailto:vineet.jain@fiib.edu.in)  
9899392211 (M) and 011-47285033 (O)

**FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS**  
[www.FIIB.edu.in](http://www.FIIB.edu.in)

